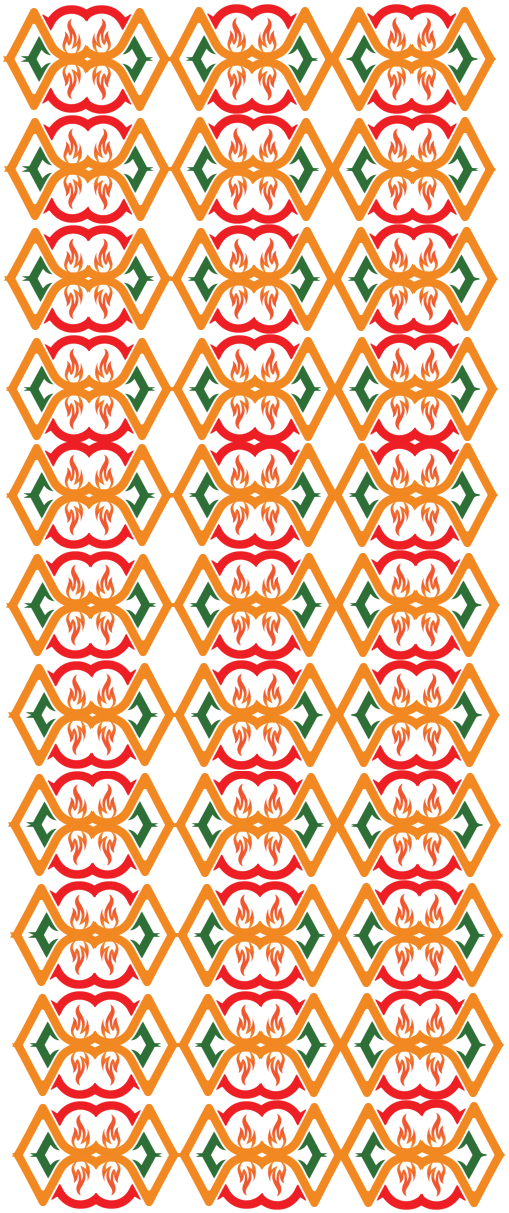
STYLE GUIDE



Awakening Christian Centre

The Awakening Christian Network formerly known as the kingdom life fellowship has a mandate to calibrate and recalibrate the Realities of God, His kingdom, Power and glory in a generation. It's a ministry with an end time mandate burdened with a divine grace to awaken men to the consciousness of the Kingdom Life in Christ thereby preparing them for the Lord's coming. - Romans 13:11

AWAKENING CHRISTIAN CENTRE



AWAKENING CHRISTIAN CENTRE

Logo rationale

This logo is designed to look and feel very professional and bold, it features elements from the word **"awakening"** and looks very innovative. it is arranged in a very attractive manner representing three letters from the brand's name ACC.

The tongue of fire represents the Kindling fire of the holy spirit.

The crafted A & C elements covey *the vision of the ministry in Awakening, Kingdom spread and growth.*

Primary Logo

AWAKENING CHRISTIAN CENTRE

Logo Only

Logomark

AWAKENING
CHRISTIAN
CENTRE

Wordmark

Secondary Logo

LOGO VARIATIONS

BRAND COLOR PALLETTE

Primary Color

Hex #FF0000

Secondary Color

Hex #F49130

Hex #2D6F36

AWAKENING CHRISTIAN CENTRE

TYPOGRAPHY



Heading

Futura MD

Subheading

Futura Lt

Body

Futura Lt

Futura MD

When using these emphasis can be made by using italics, higher line weight or color contrast, you must not use any typeface asides these

AWAKENING CHRISTIAN CENTRE

LOGO USAGE GUIDE

Futura MD







Always make sure there is a clear contrast between the logo and the background



No outline must be added to the logo

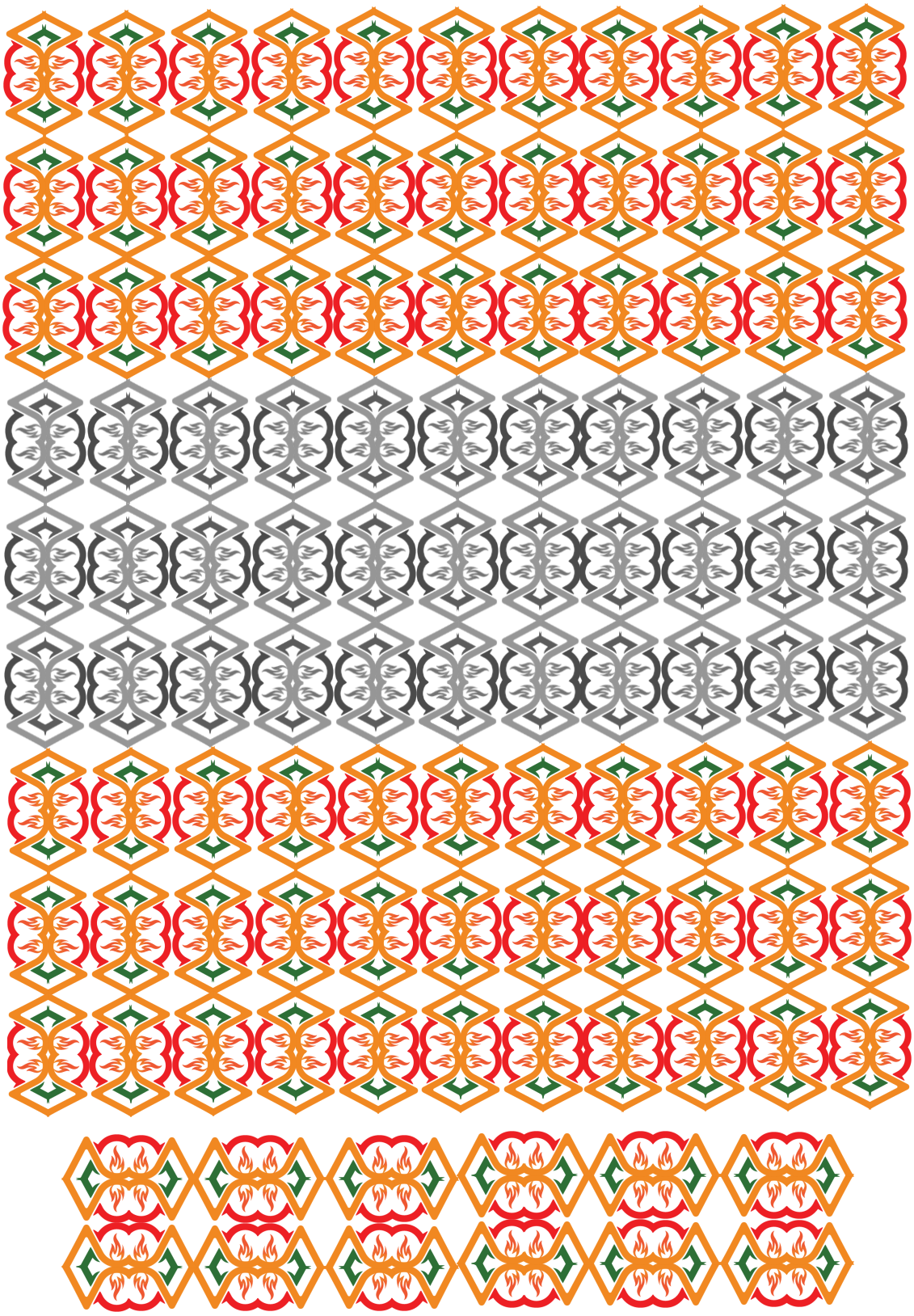






Logo Clear Zone

No element must encroach this space.



BRAND ASSETS AND PATTERN


AWAKENING CHRISTIAN CENTRE




AWAKENING CHRISTIAN CENTRE


Subject Title Space Here



Awakening Christian Centre

